

FUELlowa Calendar of Events

DECEMBER 2025

Regional Roundtables

- Council Bluffs - December 3
- Carroll - December 4
- Dubuque - December 10
- Riverside - December 11

JANUARY 13, 2026

Legislative Welcome Back Reception
Des Moines | Downtown Embassy Suites

APRIL 1-2, 2026

Upper Midwest Convenience Store & Energy
Convention (UMCS) | St. Paul, MN

JUNE 8, 2026

FUELlowa's Benefit for Camp Courageous
Riverside Casino & Golf Course | Riverside

AUGUST 6-7 2026

SUMMERFEST
Okoboji, Iowa

NOVEMBER 22-28, 2026

Camp Courageous
Round-up for the Kids Week



THANK YOU FUELlowa Sponsors & Advertisers

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Elliott Oil Company
EMC Insurance
Evora Energy
Federated Insurance
Flint Hills Resources
Foster Group
GROWMARK Energy
HEALTHAlliance Benefit Plan
HF Sinclair Corporation
HTP Energy
Iowa Lottery
Jet Gas
Kay Tank
Mast ATM
McDermott Oil
McGowen, Hurst, Clark & Smith
Midwest Petroleum Equipment
Modern Welding Co
Molo Petroleum
Mulgrew Oil & Propane Co
Olsen Fuel Supply
Otter Creek Country Store
Phillip Morris International
Phillips 66
PMMIC Tank Insurance
Rainbo Oil Company
Reif Oil Company
Reynolds America
RINAlliance
Seneca Companies
Seneca Tank
Shell
Tanknology
Unified Contracting Services
Wellmark
Westmor Industries



The Voice of
Iowa's Fuel Industry

2026 SPONSORSHIP & ADVERTISING PROGRAMS

The best way to promote your
business & signal your support of
FUELlowa members is to become a
sponsor & advertiser. Connect with
the key decision makers of Iowa's
fuel industry today!

TOGETHER WE FUELIOWA

2026 FUEllowa Sponsorship Program

FULL-YEAR SPONSORSHIP PACKAGES		Sustaining	Diamond	Platinum	Gold	Silver	Bronze
<i>Please mark desired box.</i>		■ \$50,000	■ \$25,000	■ \$15,000	■ \$10,000	■ \$5,000	■ \$3,000
COMPANY RECOGNITION (at your level)							
All FUEllowa Events & Meetings (see back cover)		<input checked="" type="checkbox"/>					
FUEllowa Magazine		<input checked="" type="checkbox"/>					
FUEllowa.COM (includes link to your website)		<input checked="" type="checkbox"/>					
FUEllowa.com Home Page (includes link to your website)		<input checked="" type="checkbox"/>					
FUEL Insider Weekly E-Newsletter		<input checked="" type="checkbox"/>					
SPECIAL INCENTIVES							
Registrations to FUEllowa Events (Excludes Camp Courageous & UMCS)		15	10	6	4	2	1
Advertising Program Discount (excludes ala carte)		100%	50%	25%	15%	10%	5%
SUMMERFEST Golf Hole Sponsorship & Foursome		<input checked="" type="checkbox"/>					
Meeting Space (FUEllowa Board Room)		<input checked="" type="checkbox"/>					
Annual Meeting Host Sponsor Recognition		<input checked="" type="checkbox"/>					
Legislative Reception Host Sponsor		<input checked="" type="checkbox"/>					
Digital Magazine Edition Sponsor		<input checked="" type="checkbox"/>					

Company recognition via event signage, handouts, announcements, presentations, FUEllowa website and FUEllowa magazine!

ALA CARTE SPONSORSHIPS

- Please mark desired box.*
- Camp Courageous Dinner Sponsor (1).....\$5000
 - Regional Roundtable Sponsor (4).....\$1500
 - Legislative Reception Sponsor.....\$2000
 - SUMMERFEST Dinner Sponsor.....\$2000
 - SUMMERFEST Silent Auction Sponsor.....\$2000



2026 FUEllowa Advertising Program

FULL-YEAR ADVERTISING PACKAGES		Premium	Super	Plus	Regular
<i>Please mark desired box.</i>		■ \$10,000	■ \$7,500	■ \$5,000	■ \$3,000
FUEllowa MAGAZINE		Full Page 6 issues	1/2 Page 6 issues	1/2 Page 3 issues	1/4 Page 3 issues
FUEL INSIDER WEEKLY E-NEWSLETTER <i>includes link to your website</i>		PRIMARY BANNER AD 6 issues	PRIMARY BANNER AD 6 issues	PRIMARY BANNER AD 3 issues	PRIMARY BANNER AD 1 issue
FUEllowa.COM <i>includes link to your website</i>		12 MONTHS	6 MONTHS	3 MONTHS	1 MONTH
INDUSTRY GUIDE <i>Biennial Print</i>		FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE



ALA CARTE PRINT ADVERTISING		ALA CARTE DIGITAL ADVERTISING	
<input type="checkbox"/> Magazine • 4x6 Sticky Front Cover Ad.....\$2000	<input type="checkbox"/> Fuellowa.com Ad • 12 Months.....\$2000	<input type="checkbox"/> Fuellowa.com Ad • 6 Months.....\$1000	<input type="checkbox"/> FUEL Insider • 1 Week Banner Ad.....\$500
<input type="checkbox"/> Magazine Ad or Advertorial • Full Page.....\$2000	<input type="checkbox"/> Fuellowa.com Ad • 3 Months.....\$500	<input type="checkbox"/> FUEL Insider • 2 Week Banner Ad.....\$1000	<input type="checkbox"/> FUEL Insider • 3 Week Banner Ad.....\$1500
<input type="checkbox"/> Magazine Ad or Advertorial • 1/2 Page.....\$1500	<input type="checkbox"/> Industry Guide Ad • Full Page.....\$2000	<input type="checkbox"/> FUEL Insider • 6 Week Banner Ad.....\$2500	
<input type="checkbox"/> Magazine Ad or Advertorial • 1/4 Page.....\$1000	<input type="checkbox"/> Industry Guide Ad • 1/2 Page.....\$1500		
<input type="checkbox"/> Industry Guide Ad • Full Page.....\$2000	<input type="checkbox"/> Industry Guide Ad • 1/4 Page.....\$1000		

ORDER FORM

SPONSORSHIPS	ADVERTISING	GRAND TOTAL
Total: \$ _____	Total: \$ _____	\$ _____
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Company _____		<input type="checkbox"/> Credit Card <input type="checkbox"/> Check Enclosed <input type="checkbox"/> Send Invoice
Address _____		Card Number _____
City _____ State _____ Zip _____		Exp _____ CVV _____
Email _____ Phone _____		Billing Address (if different than contact information)
Website* _____		Address _____
*Please send high resolution logo to Sarah@FUEllowa.com		City _____ State _____ Zip _____
Sign _____ Date _____		

Return to: FUEllowa, 10430 New York Ave., Suite F, Urbandale, IA 50322 or email to Jim@FUEllowa.com or call 515-421-4596