

**FUELlowa Calendar Of Events**

**JANUARY 9, 2024**

Legislative Conference  
Des Moines | Downtown Embassy Suites

Welcome Back Legislative Reception  
Des Moines | Downtown Embassy Suites

**JANUARY - FEBRUARY 2024**

Regional Legislative Lunch & Learns  
January 26 - Council Bluffs  
February 2 - Riverside  
February 9 - Carroll  
February 16 - Dubuque  
February 23 - Storm Lake

**APRIL 15-17, 2024**

Upper Midwest Convenience Store  
& Energy Convention | St. Paul, MN

**JUNE 10, 2024**

Camp Courageous Golf Benefit  
Finkbine Golf Course | Iowa City

**AUGUST 1-2 2024**

SUMMERFEST | Okoboji

**NOVEMBER 25-29, 2024**

Camp Courageous  
Round-up for the Kids Week



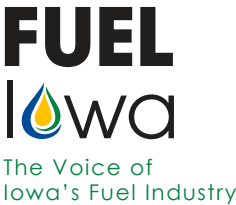
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Flint Hills Resources  
GROWMARK Energy  
HealthAlliance Benefit Plan  
HF Sinclair Corporation  
HTP Energy  
Iowa Lottery  
Jet Gas  
Kay Tank  
Kwik Star  
Mast ATM  
McDermott Oil  
McGowen, Hurst, Clark & Smith  
Midwest Petroleum Equipment  
Modern Welding Co  
Molo Petroleum  
Mulgrew Oil Co  
Otter Creek Country Stores  
Phillips 66  
PMMIC Insurance  
Rainbo Oil Company  
Reif Oil Company  
RINAlliance  
Seneca Companies  
Seneca Tank  
Shell Oil Products US  
Siouxland Trailer Sales  
Unified Contracting Services  
Valero Marketing & Supply  
Wellmark  
Westmor Industries  
Worldpay

TOGETHER  
WE  
FUEL IOWA

**2024  
SPONSORSHIP  
& ADVERTISING  
PROGRAMS**

The best way to promote your  
business & signal your support of  
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the key decision makers of Iowa's  
fuel industry today!





2024 FUEllowa Sponsorship Program

FULL-YEAR SPONSORSHIP PACKAGES	Diamond	Platinum	Gold	Silver	Bronze
	■ \$25,000	■ \$15,000	■ \$10,000	■ \$5,000	■ \$2,500
Please mark desired box.					
COMPANY RECOGNITION (at your level)					
All FUEllowa Events & Meetings (see back cover for details)	✓	✓	✓	✓	✓
FUEllowa Magazine	✓	✓	✓	✓	✓
FUEllowa Website (includes link to your website)	✓	✓	✓	✓	✓
FUEllowa Website Home Page (includes link to your website)	✓	✓	✓	✓	
FUEL Insider Weekly E-Newsletter	✓	✓	✓		
SPECIAL INCENTIVES					
Registrations to FUEllowa Events (Excludes Camp Courageous & UMCS)	10	6	4	2	1
Advertising Discount (see ad packages)	50%	25%	15%	10%	5%
SUMMERFEST Golf Hole Sponsorship & Foursome	✓	✓	✓	✓	
Meeting Space (FUEllowa Board Room)	✓	✓	✓		
Annual Meeting Host Sponsor Recognition	✓	✓			
Legislative Reception Host Sponsor	✓				

ALA CARTE SPONSORSHIPS

- Please mark desired box.
- Annual Meeting Lunch Sponsor

☐ \$2500
- Legislative Lunch & Learn Sponsor (6)  
(see back cover for dates/locations)

☐ \$1500
- SUMMERFEST Dinner Sponsor





☐ \$2500
- SUMMERFEST Open Bar Sponsor (2)

☐ \$1500
- SUMMERFEST Bags Sponsor (2)

☐ \$1500



2024 FUEllowa Advertising Program

FULL-YEAR ADVERTISING PACKAGES	Premium	Super	Plus	Regular
	■ \$10,000	■ \$7,500	■ \$5,000	■ \$2,500
Please mark desired box.				
FUEllOWA MAGAZINE	Full Page 6 issues	1/2 Page 6 issues	1/2 Page 3 issues	1/4 Page 3 issues
FUEL INSIDER WEEKLY E-NEWSLETTER <small>includes link to your website</small>	PRIMARY BANNER AD 6 issues	PRIMARY BANNER AD 6 issues	PRIMARY BANNER AD 3 issues	PRIMARY BANNER AD 1 issue
FUEllOWA.COM <small>includes link to your website</small>	12 MONTHS	6 MONTHS	3 MONTHS	1 MONTH
INDUSTRY GUIDE	FULL PAGE TAB	1/2 PAGE TAB	1/2 PAGE	1/4 PAGE
<div><div><div>MAGAZINE (6 Issues)</div></div><div><div>INDUSTRY GUIDE (Biennial)</div></div><div><div>WEBSITE FUEllowa.com</div></div><div><div>E-NEWSLETTER (Weekly)</div></div></div>				

ALA CARTE ADVERTISING

- ☐ FUEllowa Digital Magazine Email • Logo.....\$2000
- ☐ FUEllowa Magazine • Full Page.....\$1700
- ☐ FUEllowa Magazine • 1/2 Page.....\$1200
- ☐ FUEllowa Magazine • 1/4 Page.....\$800
- ☐ FUEL Insider • 1 Week Banner Ad.....\$500
- ☐ Industry Guide • Full Page Tab.....\$1800
- ☐ Industry Guide • Full Page.....\$1700
- ☐ Industry Guide • 1/2 Page.....\$1200
- ☐ Industry Guide • 1/4 Page.....\$800
- ☐ FUEllowa Website Ad • 3 Month.....\$500

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Return to: FUEllowa, 10430 New York Ave., Suite F, Urbandale, IA 50322 or email to Jim@FUEllowa.com or call 515-421-4596