

FUEllowa Calendar of Events

JANUARY 10, 2023

Legislative Conference | Hilton Downtown Des Moines
Legislative Reception | Embassy Suites Des Moines

JANUARY - FEBRUARY 2023

Regional Legislative Lunch and Learns

January 27 - Council Bluffs
February 3 - Riverside
February 10 - Spencer
February 17 - Dubuque
February 24 - Carroll

APRIL 17-19, 2023

Upper Midwest Convenience Store & Energy Convention
| St. Paul, MN

JUNE 19, 2023

Camp Courageous Golf Benefit

AUGUST 3-4, 2023

SUMMERFEST | Okoboji

NOVEMBER 19-25, 2023

Round Up for Camp Courageous

*For a detailed list of dates
please visit [FUEllowa.com](https://fueliowa.com)*



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HF Sinclair
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Midwest Petroleum Equipment
Milliman, Inc
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Molo Petroleum, LLC
Otter Creek Country Stores, Inc
Phillips 66
PMMIC Insurance
Rainbo Oil Company
RINAlliance
Seneca Companies
Seneca Tank
Shell Oil Products US
Siouxland Trailer Sales
Unified Contracting Services
Valero Marketing & Supply
Wellmark
Westmor Industries



The Voice of
Iowa's Fuel Industry

**2023
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The best way to promote your
business & signal your support of
FUEllowa members is to become a
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the key decision makers of Iowa's
fuel industry today!

**TOGETHER,
WE FUEL
IOWA**

2023 FUELlowa Sponsorship Program

FULL-YEAR SPONSORSHIP PACKAGES	Diamond ■ \$25,000	Platinum ■ \$15,000	Gold ■ \$10,000	Silver ■ \$5,000	Bronze ■ \$2,500
Please mark desired box.					
COMPANY RECOGNITION (at your level)					
All FUELlowa Events & Meetings (see back cover for details)	✓	✓	✓	✓	✓
FUELlowa Magazine	✓	✓	✓	✓	✓
FUELlowa Website (includes link to your website)	✓	✓	✓	✓	✓
FUELlowa Website Home Page (includes link to your website)	✓	✓	✓	✓	
FUEL Insider Weekly E-Newsletter	✓	✓	✓		
FUELlowa Annual Industry Email Blast	✓	✓			
SPECIAL INCENTIVES					
Registrations to All Events (excludes Camp Courageous & UMCS)	10	6	4	2	1
Advertising Discount (see ad packages)	50%	25%	15%	10%	5%
SUMMERFEST Golf Hole Sponsorship & Foursome	✓	✓	✓	✓	
Meeting Space (FUELlowa Board Room)	✓	✓	✓		
Annual Meeting Host Sponsor Recognition	✓	✓			
Legislative Reception Host Sponsor	✓				

ALA CARTE SPONSORSHIPS

- Please mark desired box.
- Annual Meeting Lunch Sponsor

Regional Meeting Sponsor (6)
(see back cover for dates/locations)

SUMMERFEST Dinner Sponsor

SUMMERFEST Open Bar Sponsor (2)

SUMMERFEST Bags Sponsor (2)
- ☐ \$2500

☐ \$1500

☐ \$2500


☐ \$1500

☐ \$1500




2023 FUELlowa Advertising Program


FULL-YEAR ADVERTISING PACKAGES	Premium ■ \$10,000	Super ■ \$7,500	Plus ■ \$5,000	Regular ■ \$2,500
Please mark desired box.				
FUELLOWA MAGAZINE	FULL Page 6 issues	1/2 Page 6 issues	1/2 Page 3 issues	1/4 Page 3 issues
FUEL INSIDER WEEKLY E-NEWSLETTER <small>includes link to your website</small>	PRIMARY BANNER AD 6 issues	PRIMARY BANNER AD 6 issues	PRIMARY BANNER AD 3 issues	PRIMARY BANNER AD 1 issue
FUELLOWA.COM <small>includes link to your website</small>	12 MONTHS	6 MONTHS	3 MONTHS	1 MONTH
INDUSTRY GUIDE & DIRECTORY	FULL PAGE TAB	1/2 PAGE TAB	1/2 PAGE	1/4 PAGE




MAGAZINE
(6 Issues)



INDUSTRY GUIDE
& DIRECTORY
(Annual)



WEBSITE
FUELlowa.com



E-NEWSLETTER
(Weekly)

ALA CARTE ADVERTISING

- ☐ FUELlowa Digital Magazine Email • Logo.....\$2000

☐ FUELlowa Magazine • Full Page.....\$1700

☐ FUELlowa Magazine • 1/2 Page.....\$1200

☐ FUELlowa Magazine • 1/4 Page.....\$800

☐ FUEL Insider • 1 Week Banner Ad.....\$500
- ☐ Industry Guide & Directory • Full Page Tab.....\$1800

☐ Industry Guide & Directory • Full Page.....\$1700

☐ Industry Guide & Directory • 1/2 Page.....\$1200

☐ Industry Guide & Directory • 1/4 Page.....\$800

☐ FUELlowa Website Ad • 3 Month.....\$500

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Sign_____ Date_____		

Return to: FUELlowa, 10430 New York Ave., Suite F, Urbandale, IA 50322 or email to Jim@FUELlowa.com or call 515-421-4596