

Active Candidates



Chad Besch, (Incumbent) NEW Cooperative - I have served as an Energy Department Manager in the cooperative system for 21 years, most recently for NEW Cooperative after a merger in 2021. NEW Cooperative is a full-service cooperative serving customers across much of the state of Iowa. We operate multiple fueling sites across the state as well as fuel delivery of gasoline, diesel and propane.

Board Service: Before my time as a board member, I served on the PAC committee and am currently serving on the Bulk Fuels Committee. My Experience on the board has shown me the impact we can have on the fuel industry in Iowa and the importance of constant communication with our lawmakers

throughout the state.

Board Goals: The Board goals for my next term are to support the legislative agenda for FUELlowa as well as continue to support fueling sites in small communities. As a Coop we serve many small communities across the state and we understand the importance, along with the challenges, of that. I want to continue to make sure our lawmakers are aware of those challenges and how their decisions affect those small communities.



Don Burd, (Incumbent) Otter Creek Country Store - Don found what a tremendous resource association, such as FUELlowa are when he was doing his research before building his first convenience store north of Cedar Rapids.

Board Service: He believes in being involved and supporting the advocacy efforts of FUELlowa as the voice for all members. Don currently serves on the FUELlowa Board of Directors. "I am very excited to continue to hear from and work with all FUELlowa members about their concerns and work to successfully complete our current legislative priorities.

Board Goals: I have enjoyed my time on the board and am eager to continue to share my experiences and thoughts with any interested member and working on developing new revenue streams for our stores, as most FUELlowa members are. I look forward to continuing to serve you on the FUELlowa Board of Directors and would appreciate your vote."

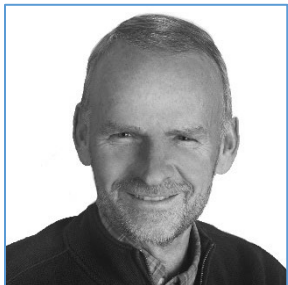


Dennis Jaeger, (Incumbent) Molo Petroleum - Dennis is currently the Wholesale Fuels Manager for Molo Petroleum in Dubuque Iowa. Overseeing wholesale fuel operations in Iowa, Wisconsin, Illinois, Minnesota and the Dakotas. After graduating from the University of Northern Iowa with a Business Degree he has spent the last 16 years in Sales and Operations in the fuel business.

"I have been honored to serve on the Fuel Iowa Board for the last 2 years, helping to promote our causes to ensure our members are well represented and are provided an opportunity to compete in a fair and equitable market. Being a member of Fuel Iowa allows me to champion our messages every day I am in the field working with customers and our membership."

Board Service: During my time on the Board I have attended all board meetings, our Regional Roundtables in Dubuque, the Camp Courageous Benefits and attended the UMCS annual shows. I'm currently a member of the Tank Wagon Sub-Committee and the Finance Committee. During my time on the Board, I've been impressed with the passion each board member brings to the table during our meetings and their willingness to embrace the struggles all our members face every day.

Board Goals: My goals for the next term are to continue to be an active participant in all Board functions, strive to be a member of our Executive Committee and continue to promote our agenda.



Keith Olsen, (Incumbent) Olsen Fuel Supply - Keith Olsen is the owner of Olsen Fuel Supply, Inc. along with his wife Barb, and son Jared. Olsen Fuel Supply is based in Atlantic, IA and serves customers throughout Southwest Iowa. Keith is a graduate of Iowa State University and has been in retail agriculture sales and service since 1984.

He started in the petroleum industry in 1992 and purchased his existing business in 1998. The business supplies customers with refined fuels, lubricants, DEF fluid, and propane. Olsen Fuel also provides transport services of biofuels, refined fuels, and propane as well. They also operate retail convenience stores in Cass County. When he's not tending to business, he enjoys spending time outdoors and wherever his seven energetic grandchildren may lead him!

Board Service: Keith currently serves as Immediate Past Chair on the FUELlowa Board of Directors and would appreciate your vote so he may continue to serve our association and its members throughout the state. Throughout his career, Keith has seen and used the many benefits of our association. While on the board, he has seen our staff in action and is impressed with their abilities and dedication to our members.

Board Goals: Keith has observed many changes in the industry over the years, but he feels the basic principles still apply, providing consumers with quality petroleum and industry related products in a safe manner and at a fair price. The continual implementation of biofuels and higher ethanol blends is critical to our marketers. He feels working together with our members, other trade associations, and our legislators is imperative to the success of our industry.



Inder Singh, Brew Oil - Inder Singh is a successful entrepreneur with a deep-rooted commitment to Iowa's convenience retail and fuel sectors. In 2004, he purchased his first convenience store in Storm Lake, Iowa, renaming it to Brew. Over the past two decades, he has grown this single store into a thriving network of 26 Brew stores across the Midwest, including a Brew Travel Center (branded as Travel Center of America) in Hutchinson, KS and another ground-up Travel Center project underway in Stuart, Iowa. His Brew stores are known for their fuel services, a wide selection of food and convenience items and premium-specialty coffee offerings, creating a go-to destination for local customers and travelers.

Inder's hands-on approach to business and his vision for customer-centered service have driven his company's growth and established Brew as a trusted brand in Iowa and the Midwest. Inder is eager to bring his knowledge of independently owned fuel providers, c-store innovation and customer service excellence to FUELlowa, advocating for policies that support independent retailers and foster growth across the industry. He understands the challenges of adapting to market shifts and regulatory demands and is committed to finding solutions that benefit FUELlowa members and communities alike. With a passion for service and a track record of proven success, Inder would be a dedicated advocate for the fuel and convenience sector on the FUELlowa board.

Board Service: Inder has served both on the board and as president of Storm Lake United, Storm Lake Iowa's Chamber of Commerce, as well as various community, school and other nonprofit organizations.

Board Goals: If elected to the FUELlowa board, Inder Singh is committed to advocating for independent owners and working to ease the regulatory and operational hurdles that can hinder their growth and success.

Inder plans to support legislative and regulatory actions that reduce the compliance burdens for independent store owners, enabling them to focus on expanding their services and offerings. By reducing red tape, he believes that retailers can reinvest in their businesses, better meet customer needs and, ultimately, contribute more to Iowa's local economies. Additionally, he aims to support programs that help convenience stores expand their footprints to underserved areas, ensuring that every community has access to fuel, food and essential items.

With his years of experience and commitment to service, Inder is prepared to be a strong advocate for FUELlowa members, championing policies that foster a supportive environment for independent businesses while prioritizing the needs of Iowa's communities.



Jason Stauffer, (Incumbent) New Century FS - Jason Stauffer is Manager of Refined Fuels Sales and Marketing at New Century FS, bringing 28 years of experience in the fuels industry.

Board Service: He currently serves on the executive board of Fuel Iowa as Treasurer and chairs both the Board Composition Committee and the Bulk Fuels Committee, providing strategic leadership across the organization. Throughout his two years on board, Jason has seen firsthand the impact of the FUEL Iowa on legislative issues and has contributed as an industry's voice at the state level.

Board Goals: Jason understands that the fuel industry continues to face significant regulatory and fiscal challenges that create difficulties for small businesses. If re-elected, Jason's board goals include ongoing support for the FUEL Iowa legislative priorities, encouraging greater participation among board members and members in committees. He also aims to identify and support strategic initiatives that benefit members and the industry, while fostering and building strong relationships with legislators, and other key stakeholders. A passionate advocate for the fuel industry, Jason combines decades of experience with a commitment to proactive leadership and member-focused initiatives, making him a trusted and effective voice for Fuel Iowa.

Associate Candidates



Kathy Gunlock, (Incumbent) Core-Mark - Kathy Gunlock brings over three decades of retail and distribution experience to her role on the FUEL Iowa board, with expertise in the highly regulated tobacco category. Since 2021, she has served as the Tobacco Category Manager for Core-Mark Iowa, where she provides strategic guidance and regulatory insight to retail partners and sales teams across the Midwest.

"I believe in meeting people where they are and empowering them to be successful. FUEL Iowa promotes the success of its members and the industry through vast knowledge, legislative advocacy, and impactful programs. I'm honored to serve and help amplify voices across our industry."

Board Service: Kathy is an active member of the Convenience Distributors Associate, where she co-chairs the Government Affairs Committee and serves on the Emerging Products Advisory Committee. She also serves on the Board and Tobacco Advisory Committee for the Nebraska Grocers Association. Her involvement at both national and state levels reflects a strong commitment to advocacy, education, and forward-thinking leadership.

Board Goals: The Board goals for the first term would be to gain deeper insight into the fuel industry's regulatory landscape and emerging trends. Leverage tobacco industry expertise to help shape legislative positions and support FUEL Iowa's advocacy efforts. Foster strong connections with fellow board members and bridge communication between fuel retailers and tobacco suppliers.



Cara Ingle, (Incumbent) Unified Contracting Services - Cara Ingle serves as the Environmental and Compliance Manager at Unified Contracting Services, a company specializing in ground-up installations for underground and aboveground fuel systems, tank removals, cathodic protection testing and installation, vacuum truck services, licensed electrical work, fuel dispensing and POS services, testing, and compliance management throughout Iowa and surrounding states.

With over a decade of experience in the industry, Ms. Ingle began her career with the Iowa DNR Underground Storage Tank UST Section, where she spent several years assisting operators with compliance, interpreting regulations, working with industry to implement new EPA regulations, and presenting at professional licensing courses.

In 2020, she established the Environmental Compliance and Testing Division at Unified Contracting Services, expanding the company’s capabilities to meet evolving industry needs. Known for her technical expertise and leadership, Ms. Ingle takes pride in her comprehensive understanding of state and federal UST regulations and her ability to adapt to their ever-changing requirements. She is currently serving as the President of the Iowa Petroleum Equipment Contractors Association (IPECA).

Board Service: Over my two years on the board, I have participated in multiple statewide roundtable luncheons to discuss legislative and regulatory issues impacting the industry. As President of IPECA, I have been actively engaged in advancing the industry through collaboration and advocacy. In my 2 years I’ve been able to work closely with FUELlowa’s President of Government Affairs, to help provide a unified voice to Iowa regulators regarding ongoing and proposed rule changes.

Board Goals: Board Goals for my next term would be to support the current FUELlowa legislative agenda for the 2025 season and promote active participation among board members and FUELlowa committees. I hope to continue fostering collaboration between FUELlowa, industry stakeholders, and state regulators. I also hope to work to expand FUELlowa membership by engaging new industry partners, enhancing member outreach, and increasing awareness of the value FUELlowa provides.



Kyle May, Reynolds American Inc - Kyle currently serves as Director of External Relations for Reynolds American Inc., where he leads trade association engagement, grassroots advocacy, legislative and commercial connectivity, and policy engagement across 26 states in the Midwest and Northeast. He manages a team of two direct reports and oversees responses to hundreds of federal, state, and local proposals annually.

A familiar face on the convenience store industry circuit, Kyle presents at dozens of events each year, offering insights on regulatory trends and industry strategy. With over 13 years of experience at Reynolds spanning government affairs, sales, and marketing, he brings a deep and diversified understanding of the tobacco and nicotine landscape. In 2023, he was honored as one of

Convenience Store News’ Future Leaders in Convenience.

Outside of work, Kyle enjoys running, cycling, and spending time with his wife Lauren and their two sons, Jonah (7) and Graham (3).

Board Experience: Kyle has had the privilege of serving on several boards throughout his career. Personally, he served on the Lenoir-Rhyne University Board of Directors from 2016 to 2018. Professionally, he currently serves on the We Card Advisory Board, Illinois Fuel and Retail Board of Directors, Ohio Wholesale Marketers Association Board of Trustees, Motor Fuel & C-Store Committee – Pennsylvania Petroleum Association, and the Convenience Store Committees – Maine Energy Marketers Association & Indiana Food and Fuel Association.

Board Goals: Kyle’s primary goal in joining the Fuel Iowa Board is to help expand the reach, influence, and success of fuel marketers and convenience stores across the state. His multi-state expertise allows him to bring forward-looking insights and best practices from other regions to proactively address emerging challenges in Iowa.

In addition to his policy experience, Kyle offers broad industry connectivity, enabling him to provide perspective on a wide range of issues beyond tobacco and nicotine. Reynolds’ extensive network of contracted lobbyists also presents an opportunity to strengthen collaboration between Fuel Iowa, elected officials, and advocacy partners.

As a representative of Reynolds American, Kyle brings a unique advantage: the company actively markets products across nearly every tobacco segment—including cigarettes, moist snuff, snus, e-vapor, and nicotine pouches—offering a comprehensive view of the industry that few competitors can match.