



PMCI Leadership

PMCI Directors are elected by the membership of PMCI. Each member company has one vote. Ballots are opened and counted by an external accounting firm. Directors are elected to a term of two years. Directors may serve as many as eight consecutive years. Elections are staggered so that approximately one-half of the Board is up for election or re-election annually.

TIME COMMITMENT

It is important to understand and accept the time commitment of this leadership role.

- Directors meet at a minimum quarterly in person each year.
- Directors meet as needed via telephone or in person for important interim issues.
- Directors attend at least one member area meeting with legislators.
- Directors attend the annual legislative briefing, reception and visits on the Hill.
- Directors attend the annual meeting, conventions, conferences and tradeshow hosted by PMCI.
- Directors attend strategic planning meetings on a regular basis (typically every 3-4 years).

LEADERSHIP

Directors are expected to be the voice of membership and set an example for members of the association.

- Directors support the political efforts of PMCI in Iowa by raising no less than \$1,000 annually toward the PAC.
- Directors support the political efforts of PMCI and PMAA by donating no less than \$100 to the PMAA PAC.
- Directors participate in Op-Ed political education efforts and opportunities to help consumers and policy makers better understand and appreciate our industry.
- Directors commit to putting their personal interests aside to act on behalf of the industry and agree to hold each other accountable when conflicts with this statement arise.

BENEFITS

The advantages of serving the industry through director leadership are numerous.

- Time-sensitive negotiations on legislative and regulatory policy matters and providing important input on the laws and rules that ultimately are adopted into law and rule.
- Networking opportunities and relationship building with key stakeholders in the industry and allied industries as well as policy makers and agency personnel.
- Giving back to the industry through service to the members of the association ensuring a strong association continues on behalf of its members.
- Scholarship opportunities in order to represent members in national policy meetings and lobbying efforts in Washington DC.
- Leadership development and strategic planning exercises that benefit one's own business and personal life.
- Intimate knowledge of the numerous benefits and services the association provides its members and the ability to recommend additional services for members.